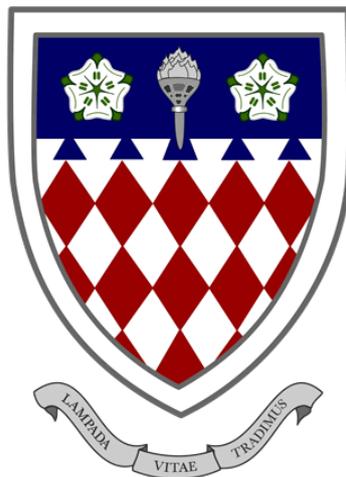


Spalding High School Sixth Form

A Level Business



Why Choose A Level Business?

A Level Business covers everything from what a business is and how they are set up, to managing strategic change in international businesses. Students study a variety of types of organisation from small one-person owned businesses through to major multinational corporations such as Apple.

The focus is always on the four major functional areas of business:

Human Resources—managing and motivating people. **Finance**—raising start-up capital, managing the finance and assessing performance. **Marketing**—researching the market to make sure customers are able and willing to buy the product or service. **Operations**—managing the manufacture of the product or service and ensuring that it is produced in a cost efficient manner with a focus on helping students to become good decision makers, they will learn essential managerial skills, alongside techniques to help them become an analytical problem solver. These skills are all highly sought after and valued by employers.

What career paths might I follow with A Level Business?

Any job or career involves understanding elements of business, therefore choosing this course will provide you with the skills and qualities you need for your future career path, whatever that may be.!

Spalding High School Business students have gone on to higher education at top universities and employment with prestigious companies.

Example career paths include: Accountancy, Banking, Management, Events Management, Fashion, Human Resource Management, Marketing, Sports Management, Teaching and Retail Management.

What is the content of the course and how is it assessed?

A-level Business Subject Content

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change.

Paper 1: Business 1	Paper 2: Business 2	Paper 3: Business 3
What is assessed	What is assessed	What is assessed
All of the A-level content	All of the A-level content	All of the A-level content
Assessed	Assessed	Assessed
Written exam: 2 hours	Written exam: 2 hours	Written exam: 2 hours
100 marks in total	100 marks in total	100 marks in total
33.3% of the A-level	33.3% of the A-level	33.3% of the A-level

What do our students say about A Level Business?

'Business has given me a better understanding of the world around me which has become very helpful. I thoroughly enjoy this subject.'

'I enjoy Business because it gives me valuable information for the future. It's really fun and the lessons are useful.'

'Business is an enjoyable subject where learning useful information about everyday topics is made fun. It is a really useful subject for all jobs and future careers.'

Specification

Exam Board— AQA

<http://www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132>

Entry requirements

GCSE Grade B or above in BACS/Business Studies

If not studied previously at least GCSE Grade 5 in English
Language or English Literature

For further details please contact

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